Multiplier for digitalisation and automation in action

Meurer-etechnik is now a new Rittal and Eplan Application Center Partner

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**Meurer-etechnik will become an active member of an expanding network that promotes and makes tangible digitalisation and automation in panel building and switchgear manufacturing. The Rittal and Eplan Application Center Partners provide practical answers and concrete solutions for companies planning the next step towards efficiency and competitiveness.**

Digitalisation and automation are now unavoidable in panel building and switchgear manufacturing. But which digitalisation and automation step provides the most immediate benefits in real-world conditions for your own company? Companies need a practical test and a clear view of the individual added value so they can make investment decisions. As leading companies and technology drivers in their industry, Rittal and Eplan Application Center Partners offer customers and visitors precisely these insights. The latest is Meurer-etechnik, a medium-sized company from Großmaischeid in Germany’s Westerwald region.

Meurer-etechnik: A pioneer in digitalisation and automation

“Rittal and Eplan are putting their heart and soul into solutions for our industry – I can really see that now. We at Meurer-etechnik can contribute our experience and have been asked for feedback on new developments because we are the ones covering the ground in the market,” says Dietmar Meurer, owner of Meurer-etechnik.

Eplan and Rittal already have a long-standing cooperation with Meurer-etechnik. The 65-strong company optimised its production early on with software and hardware solutions from Eplan and Rittal and is regularly active as a test and development partner for new worker assistance systems, for example.

Experience the complete digital workflow in action

“Meurer-etechnik was especially quick to recognise the potential of high-quality, standardised 3D data, both for engineering processes and as a digital twin for every subsequent step,” says Dr. Marco Litto, Senior Vice President Strategy & Corporate Program at Eplan: “The intensive and consistent use of our solutions and the open exchange help us in the partnership to continuously improve our solutions. That’s a ‘win-win’ for us, for Meurer-etechnik and for every interested colleague in the industry.”

Meurer-etechnik has been using machines and solutions from Rittal Automation Systems (RAS) for many years, from the Perforex BC drilling and milling centre to the new CT H Cutting Terminal. Solutions like the WT C Wire Terminal for fully automatic wire assembly and further automation will follow.

Close to practical application

“Decisions on automation solutions are not made in a showroom. The solutions must prove their usefulness in practice. In Großmaischeid, visitors can see machines and software under real conditions and clarify any questions with experts from Meurer, Eplan and Rittal,” says Jochen Trautmann, Managing Director of Rittal Automation Systems: “This face-to-face exchange is also highly relevant for us as a manufacturer in developing technologically and economically suitable automation solutions for companies of all sizes.” Here, Meurer-etechnik opens up an exceptionally diverse range of perspectives: From industrial automation and municipal water supply to power distribution in buildings or data centres, the company covers a complete range of application areas.

“Progress in industry is always teamwork. The digital transformation of panel building and switchgear manufacturing can only be successful if users and manufacturers collaborate closely,” adds Uwe Scharf, Rittal’s Managing Director Sales Germany and Europe: “I am all the more pleased that we are taking our long-standing collaboration with Meurer-etechnik to the next level. It is precisely this willingness to share experience and expertise that drives the industry as a whole forward.”

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| Caption  Teamwork for digital transformation in panel building and switchgear manufacturing (from left): Tim Kramer (RAS), Marc Walter (Rittal), Jochen Trautmann (RAS), Dietmar Meurer and Florian Löhr (Meurer-etechnik), Dr. Marco Litto and Christian Klaus (Eplan) |  | . |

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Rittal

Rittal is a leading global supplier of enclosure systems, automation and infrastructure with its industrial, IT, energy and power, cooling and service units. Rittal products and solutions are used in over 90% of global industries – standardised, customised, and always of the very best quality.

Our approach and methodology: Rittal, Rittal Software Systems (Eplan, Cideon) and Rittal Automation Systems (RAS, Ehrt, Alfra) combine their hardware and software expertise to streamline, optimise and industiralise processes across the entire value chain of their customers including their IT infrastructure – from control and switchgear construction, machine building to manufacturing companies or the energy sector.

Our delivery promise: Rittal standard products are delivered in Germany within 24 hours, and within 48 hours throughout Europe.

Focus on the customer

Improving efficiency and increasing productivity through automation and digitalisation is one of the biggest challenges for our customers. This requires in-depth knowledge and expertise, the combination of hardware and software, and cross-sector networking. We are convinced that creating and connecting data rooms is crucial to the success of industrial transformation. And that is exactly our speciality and field of competence.

Eplan and Rittal are driving the development of the digital automation twin, making data accessible and useable in operations as well. Cideon is improving data consistency in the digital product twin context with its CAD/CAM, PDM/PLM and product configuration expertise.

Sustainability

Environmental and climate protection, social commitment and ethical corporate management are a given for Rittal. We take our responsibility for a sustainable future seriously. Our approach to resource management and conservation involves continuous improvement of our own production processes and ensuring that our products have the lowest possible Product Carbon Footprint. Our solutions support our customers in achieving their own climate targets. Rated “Gold” by the independent EcoVadis platform, Rittal is among the top 5 per cent of the companies assessed.

Family business and global player

Founded in 1961, Rittal is the largest company in the owner-operated Friedhelm Loh Group. The group operates worldwide, with 13 production sites and 95 international subsidiaries. It has 12,600 employees and posted revenues of 3.1 billion euros in fiscal 2024. In 2023, the Friedhelm Loh Group was presented with the “Best Place to Learn” and “Employer of the Future” awards. In 2025, Rittal was awarded the Top 100 Seal as one of Germany’s most innovative medium-sized companies for the fourth time in a row. The Haiger plant achieved overall victory in the most prestigious European benchmark competition “Factory of the Year” in 2025.

For more information, visit www.rittal.com and www.friedhelm-loh-group.com.

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Eplan

Eplan provides software and service solutions in the fields of electrical, automation and mechatronic engineering. The company develops one of the world’s leading design software solutions for machine and panel builders. Eplan is also the ideal partner to streamline challenging engineering processes.

Both standardised as well as customised interfaces to ERP and PLM/PDM systems ensure data consistency along the whole value chain. Working with Eplan means boundless communication across all engineering disciplines. No matter whether small or large enterprises: Customers can apply their expertise more efficiently. Worldwide, Eplan supports 73,100 customers. Eplan wants to grow further with customers and partners and pushes integration and automation in engineering forward. Within the Eplan Partner Network, open interfaces and seamless integrations are realised together with partners. “Efficient engineering” is the focus.

Eplan was founded in 1984 and is part of the owner-operated Friedhelm Loh Group. The group operates worldwide, with 13 production sites and 95 international subsidiaries. It has 12,600 employees and posted revenues of 3.1 billion euros in fiscal 2024. In 2023, the Friedhelm Loh Group was presented with the “Best Place to Learn” and “Employer of the Future” awards.

For more information, visit www.eplan.com and www.friedhelm-loh-group.com.

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